

Ohio T-Shirt Design Competition

Description

Create a statewide souvenir T-shirt that will be pre-sold for the State Leadership Conference. *All images must be licensed for commercial use and be accompanied with a work cited page.* Originality and effectiveness will be given greater consideration.

Eligibility

Any student member or team of member(s) may enter this event, however, each career-technical education program can only submit ONE design.

Competencies

Ohio Arts & Communications Outcomes

- 2.1 Art Elements and Design Principles
- 2.2 Color Theory
- 2.3 Art Forms
- 2.5 Typography

Ohio Information Technology Outcomes

- 7.4 Graphics
- 7.5 Typography
- 7.9 Photographs

National BPA Competencies

- Demonstrate knowledge of graphic design and rules for layout
- Demonstrate effective use of color, lines, text, graphics, shapes, etc.
- Demonstrate the ability to present ideas to prospective customers illustrating reasoning and logic for the theme
- Use principles of design, layout, and typography in graphic design
- Use appropriate artwork and design techniques to effectively illustrate a theme
- Apply technical skills to manipulate graphics, artwork, and image

Specifications

- This is a pre-submitted event, complete the online submission form.
- The design can be in any color and any shape and must include the words “Ohio BPA” and the year “2021”
- The member or team MAY enlist the help of others in producing a digitally created design.
- Dimensions of the contestant-generated design must not exceed 8" x 10". It is recommended that you use 300 dpi. The design must be saved in a .jpg format, all other formats will be disqualified.
- Contestant’s name may *not* appear anywhere on output.
- Confirmation of receipt will be provided when project is submitted.

- No fax or mailed copies will be accepted.
- No changes can be made to the project after the date of submission.
- All written and design materials must follow the organization's **Copyright and Fair Use Guidelines** and **Graphic Standards** and make proper use of the BPA logo and/or organization's name. (Refer to the **Graphic Standards** in the *Style & Reference Manual* located on www.bpa.org)
- No registered trademarks or names may be used. It is the policy of Business Professionals of America to comply with state and federal copyright laws. Although a work may be freely accessible on the Internet and contain no statement of copyright, copyright law provides that such works are protected. Contestants must assume that works are protected by copyright until they learn otherwise. **The contestant will be DISQUALIFIED for copyright violations.**

Topic

Develop a design that will be produced into apparel items for the Ohio Association State Leadership Conference.

NOTE: Refrain from using the National BPA logo and the National Leadership Conference logo in the design.

Method of evaluation

Technical Scoring Rubric
Membership Vote

Length of event

The design, works cited and entry information must be submitted to Ohio BPA no later than 4:00 pm Eastern Standard Time by the deadline listed on the Calendar of Events.

Statewide Ohio BPA voting will be held the week of **November 16 – November 20, 2020**.

The two winning designs will be announced via social media on **December 4, 2020**.

Winning Designs

The winning design will be awarded \$75 to the school chapter.

Technical Scoring Rubric

| | | |
|--|--|-----------------------------|
| Contestant Violated the Copyright and/or Fair Use | <input type="checkbox"/> Yes (Disqualification) | <input type="checkbox"/> No |
| If yes, please stop scoring and provide a brief reason for the disqualification below: | | |
| Contestant followed topic | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

| Items to Evaluate | Below Average | Average | Good | Excellent | Points Awarded |
|--|---------------|---------|-------|-----------|----------------|
| Contestant submitted the correct information and in the correct format. <ul style="list-style-type: none"> <input type="checkbox"/> Design (8x10 inch size) –jpg Format <input type="checkbox"/> Works Cited page – .doc, .docx, or .pdf format <p style="text-align: center;"><i>All points or none are awarded by the technical judge.</i></p> | | | | 10 | |
| Design shows imagination, creativity, and originality | 1-5 | 6-10 | 11-15 | 16-20 | |
| Contestant-generated logo shows imagination, creativity and originality | 1-5 | 6-10 | 11-15 | 16-20 | |
| Design gains attention and has eye appeal | 1-5 | 6-10 | 11-15 | 16-20 | |
| Effectiveness (easily understood, motivational, accurate) | 1-5 | 6-10 | 11-15 | 16-20 | |
| Works cited page meets the requirements as outlined in the Style & Reference Manual – 10 points (all or nothing) | | | | 10 | |
| TOTAL TECHNICAL POINTS (100 points) | | | | | |